

BUSINESS CONSULTING PROGRAM

INFORMATION SESSION




accenture

**Let there be
change**

OUR SERVICES & CAPABILITIES

Strategy & Consulting

- Business / Technology Strategy
- Industry / Functional Consulting
- Technology Advisory
- Applied Intelligence
- Innovation Hubs

Interactive

- Innovative Experiences
- Growth, Product & Culture Design
- Technology & Experience Platforms
- Creative, Media & Marketing Strategy
- Campaign, Content & Channel Orchestration

Technology

- Application Services
- Intelligent Platform Services
- Cloud & Infrastructure
- Software Engineering
- Security Services
- Labs / Ventures
- Ecosystem Alliances

Operations

- Business Process Services
- Function-Specific: Finance & Accounting / Procurement / Marketing
 - Industry-Specific: Banking / Insurance / Health Care



INDUSTRY-SPECIFIC SOLUTIONS



BUSINESS CONSULTING PROGRAM



Why Accenture organizes this program?

It all started in 2016...

We prioritize your learning experience



PROGRAM OVERVIEW

OBJECTIVE: To allow students to gain industry knowledge and exposure to business consulting and equip students with necessary skills to navigate in the business world.

WHAT YOU WILL EXPERIENCE:



INTRO TO CONSULTING

Intro to the consulting industry from practicing leaders, highlighting:

- Key trends and challenges
- How this will impact future consultants in their career development
- Key skillsets required to excel in this industry
- How students can develop these skills while still being in university



ESSENTIAL SKILLS BUILDING

Interactive sessions on essential skills for effective consulting led by practicing executives, including:

- Problem Definition
- Information Collection
- Structured Problem Solving
- Storytelling and Effective
- Stakeholder Communication
- Presentation Dynamics



CASE COMPETITION

Case study competition for students to apply what they have learnt to a real-life business problem:

The case competition will be judged by a panel of practicing consulting leadership, whom students will be able to present to and receive immediate practical feedback on their recommendation to the business problem.



STUDENT COACHING

Partnership with experienced Accenture Consultants:

Participating students will be partnered with experienced Accenture Consultants who will provide coaching on class materials and sharing of their first-hand experiences in the consulting industry.